

The College of Business Application for the Business Leaders Program (BLP)

Student Name _____ SB ID # _____

Student Telephone # _____ Email _____

Anticipated and Desired Graduation Date (Month/Year) _____

In order to apply to the Business Leaders Program, you must have earned a B or better in BUS 115, have successfully completed WRT 102 and your cumulative GPA in all college courses must be 3.3 or better.

Please submit all of the following in order to have your application considered for admission:

_____ This application form completed

_____ Your essay (Please see the other side of this form.)

_____ Your unofficial transcript

Required of students in the BLP

- BUS 495 Business Research or Leadership Thesis (Capstone Experience)
- BUS 496 Business Research or Leadership Thesis (Capstone Experience)

Business Leaders Program

This program is for high achieving business majors who aspire to be entrepreneurs or top executives in established organizations in business, government, or nonprofit sectors. *The students in the BLP program will receive a College of Business Leaders designation and award (certificate) at our graduation ceremony.*

Students in the BLP program partner with a corporate sponsor to design an experiential program for their senior year that promotes the synergies of what they learn at the COB with the notion of applying these lessons in the context of the corporation they are working with. This capstone requires a well thought out project/plan with a reflection piece that is shared with the employer and the COB. Another option allows for students to complete a business plan working with a faculty member on an innovation or social entrepreneurship project. Creating a project that entails leadership on the Stony Brook University Campus requires the use of planning, organizing and orchestrating an idea from conception to a measurable end result. Therefore, this capstone will require a written implementation of a proposal incorporating research, analysis and an implementation plan.

Students in the program will be mentored by a chosen mentor and the director of the BLP program who will track their progress and arrange for group activities, including guest speakers, visits to organizations, and social action initiatives that represent leadership development opportunities.

Acceptance

Applicants must complete the BLP application which includes a 500-750 word essay. The deadline is March 15, however applications will be reviewed on a rolling basis, so you are encouraged to apply at any time prior to March 15. Students applying for the BRP program must have a recommendation letter from their faculty mentor.

Please prepare a one-page essay that addresses the following topic:

Describe your desired future capstone experience. Please elaborate on your proposed project, in what field, who you will choose to mentor your project, your expected outcome of the project and the value that your project adds to you and the business community. (Please note that you do need to decide your capstone – two semester project – by April 1 of your junior year prior to the start of your senior year project).

Once you have all of the items completed, please hand-deliver your application and a copy of your unofficial transcript to the **Office of Student Services located in Room 109 Harriman Hall. OSS is open Monday–Friday 9 am to 4 pm.**

If you have any questions, please contact the Office of Student Services, 109 Harriman Hall, COBadvising@stonybrook.edu (631) 632-7171 or Margot.Palermo@stonybrook.edu